



## TireMaster Tip: *Casing Core Tracker*

One of the least known features in TireMaster is the Casing/Core tracker, possibly because this feature must be turned on in System Controls. Although this feature was primarily designed to track your customers' casings, or your parts core credits, TireMaster users have found many other uses for this function, including tracking winter tire storage and wheel refinishing processes. Call support or your Account Manager to find out more about this feature and to get it working for you!



## Customer Spotlight: *New England Truck Tire Centers*



Are you interested in learning what other ASA clients are doing with our technology? Meet New England Truck Tire Centers. New England Truck Tire Centers is a leading manufacturer of truck tire retreads using the Michelin Retread Technologies process. This green technology allows their customers to increase the efficiency and durability of their trucks over all distances and applications.



With these energy savings comes a tremendously well-priced solution, one that leaves you feeling not just environmentally conscious, but greener in the wallet too.

Their partnership with ASA Tire Systems has contributed to the success of their business over the years. New England Truck Tire has been a long term customer of ASA, utilizing ASA software, as well as an

ASA supported network. New England Truck Tires said, "Implementing ASA's interface to the Michelin retread system this past year has saved our company time and money and improved our efficiencies."

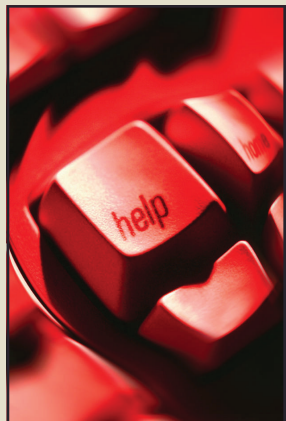
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With over 14 years of experience in their market, New England Truck Tires is undergoing an exciting phase of growth and expansion. Their brand new retread facility (pictured) came online on April 14, 2008, and is a state-of-the-art plant that is already exceeding historic levels of output. They are achieving more rapid turnaround while providing even higher quality through MRT's tight quality controls. In addition, they have beefed up their Emergency Road Service fleet, with five new service vehicles added since May 1, and a new shuttle this month.

ASA is proud that New England Truck Tire Centers has put their confidence in us, and we are looking forward to seeing their success and growth in the future! Do you want to share your story? Contact your Account Manager today, and tell us how you are succeeding with ASA. We want to feature you in *TireTalk!* Other ASA users can learn from how YOU do business; share your story with us today!



## TirePro & TreadX Tip: *Turns By Year*



Are you looking for information on the number of "turns by year?"

The "Turns By Group/MFG" report will give you that information. It can be found on the Inventory Control/Reports menu. This report obtains its information from the Inventory Sales Analysis file.

In order for this report to be meaningful, you need at least 12 months of history in the file on the item#. This file gets the information only when the end of day is done.

The column on the report labeled "Turns for Year" is calculated by the following:

"Total Cost" column / "12 Mo Value" Column x 12

This gives you the 'turns by year' information.